



ICAR-Indian Institute of Horticultural Research

Hesaraghatta Lake Post, Bengaluru-560089



2nd ICAR-IIHR Industry Meet-2024

In collaboration with



SPH & BEST-HORT

IP&TM, ICAR

*Bridging the gap
between Industry
and Institute*

24th October 2024

Time: 10:00 am - 5:00 pm

Venue:

**Dr. G.S. Randhawa Auditorium,
ICAR-IIHR, Bengaluru**

Contact Details

The Director, ICAR-IIHR

Phone: 080 23086100, (Extn 431), Mobile: 9482079219

Email: director.iihr@icar.gov.in, itmu.iihr@icar.gov.in

Why Industry Meet ?

- To create an interface between aspiring entrepreneurs and established industrialists in different horticultural sectors.
- To bring together experts from the industry and R&D organizations to discuss prime issues concerning industry and research Institute based on the current requirements.



The event will be graced by all the 12 Institutes of South Horticulture Zonal Technology Management (SHZTM) Centers

Event Highlights

- Panel Discussion
- Exhibition
- Eminent Speakers from research Institutes/ Industries.

SCAN HERE !

Registration fee: **Rs.1000/-**

<https://forms.gle/smEA9yqLJy2NgJeb7>

Event Sponsorships

PLATINUM

₹. 1,00,000

- + One Stall
- + Logo will be prominently displayed
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- + Logo will be prominently displayed
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BRONZE

₹. 10,000

- + Quarter Page Advertisement (Black and White)

Bank Details for Registration

Name of the Beneficiary	:	Society for Promotion of Horticulture
Name & Address of the Bank Branch	:	State Bank of India , Hesaraghatta Branch, Hesaraghatta Lake Post, Bangalore-560089, Karnataka
Bank Account Number	:	37807617355 
Nature of Bank Account	:	Current Account
IFSC Code	:	SBIN0041187, Bank Code : 41187, MICR Number : 560002588

For Registration, please contact: ihrindustrymeet@gmail.com

CEO, BESST-HORT : 9141704357

Nodal Officer ITMU : 9482079219, Phone : 080-23086100 (Extn 431),

Last date for
Registration
October 18, 2024